

NewsWire Advertising Packages

Ad Package Type / Description	Price
<p>FrontPage Ad</p> <p>Description: <i>Header Banner on FrontPage of BARBinc NewsWire</i> Size: <i>300 x 75 Pixels</i> Duration: <i>3 Months/Ad</i> Social Promotion: <i>(None)</i></p>	<p>\$300</p>
<p>Sidebar Ad</p> <p>Description: <i>Rectangle or Square Ad on Side Bar of BARBinc NewsWire.</i> Size (Square): <i>250 x 250 pixels</i> Size (Rectangle): <i>300 x 250 pixels</i> Duration: <i>3 Months/Ad</i> Social Promotion: <i>(None)</i></p>	<p>\$200</p>
<p>Sponsors Page Ad</p> <p>Description: <i>Logo with Link to Website on NewsWire Sponsors Page.</i> Size: <i>180 x 180 Pixels</i> Duration: <i>12 Months/Ad</i> Social Promotion: <i>(None)</i></p>	<p>\$150</p>
<p>Article Ad (with STANDARD Social)</p> <p>Description: <i>Text Promotion with URL Link Embedded into a BARBinc NewsWire Story of any Category selected by Advertiser and Promoted through Social Media Channel</i> Length: <i>250 Characters Max</i> Duration: <i>Unlimited (Article Lifetime)</i> Social Promotion: <i>Up to 20,000 Impressions</i></p>	<p>\$50</p>
<p>Article Ad (with PREMIUM Social)</p> <p>Description: <i>A Text Promotion with URL Link Embedded into a BARBinc NewsWire Story of any Category selected by Advertiser and Promoted through Social Media Channel</i> Length: <i>250 Characters Maximum</i> Duration: <i>Unlimited (Article Lifetime)</i> Social Promotion: <i>50,000+ Impressions</i></p>	<p>\$150</p>

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Ad Package Type / Description	Price
<p>Category Ad (with STANDARD Social)</p> <p>Description: <i>Ten Article Ads within 1 NewsWire Category (Ads inserted automatically in sequence of next 10 articles published in that category)</i></p> <p>Length: <i>250 Characters Maximum</i></p> <p>Duration: <i>Unlimited (Article Lifetime)</i></p> <p>Social Promotion: <i>Up to 20,000 Impressions</i></p>	<p>\$400</p>
<p>Category Ad (with PREMIUM Social)</p> <p>Description: <i>Ten Article Ads within 1 NewsWire Category (Ads inserted automatically in sequence of next 10 articles published in that category)</i></p> <p>Length: <i>250 Characters Maximum</i></p> <p>Duration: <i>Unlimited (Article Lifetime)</i></p> <p>Social Promotion: <i>50,000+ Impressions</i></p>	<p>\$1200</p>
<p>Custom Article (with STANDARD Social)</p> <p>Description: <i>Create your own NewsWire story promoting yourself, a product, service or Event. Stories can include embedded URL Links, Videos or Photos</i></p> <p>Title/Header: <i>140 Characters MAX</i></p> <p>Article Content: <i>600 Words MAX</i></p> <p>Duration: <i>Unlimited (Article Lifetime)</i></p> <p>Social Promotion: <i>Up to 20,000 Impressions</i></p>	<p>\$1500</p>
<p>Custom Article (with PREMIUM Social)</p> <p>Description: <i>Create your own NewsWire story promoting yourself, a product, service or Event. Stories can include embedded URL Links, Videos or Photos</i></p> <p>Title/Header: <i>140 Characters MAX</i></p> <p>Article Content: <i>600 Words MAX</i></p> <p>Duration: <i>Unlimited (Article Lifetime)</i></p> <p>Social Promotion: <i>50,000+ Impressions</i></p>	<p>\$2000</p>